

Vzdelanie a kvalifikačný rast

Academic degrees and dissertations:

M. A. Thesis (1978)

Indirect Speech Acts and Applications in the Theory of Literature
József Attila University (JATE), Szeged, Hungary

Doctor univ. Thesis (1981)

A Modification of a Montague-Type Formal Semiotic System: Towards a Non-Realist Semantics and a Constructive Model-Theoretic Linguistics (supervisor: Z. Kanyó)
József Attila University (JATE), Szeged, Hungary

Ph.D. Dissertation (1989)

Semantic and Pragmatic Determinacy of Predication:
The Functional Perspective on Linking (supervisor: F. Kiefer)
Hungarian Academy of Sciences (HAS CSc. degree), Budapest

Habilitationsschrift (1997)

Processing Effort and Situated Language Use:
Cognitive Linguistics, Reasoning and Inferential Pragmatics
Kossuth Lajos University (KLTE), Debrecen, Hungary

Priebeh pracovných pomerov

Affiliation:

3rd Jan 2015 – *full professor of leadership and organizational communication*
Department of Leadership and Organizational Communication
Kautz Gyula Faculty of Economics
Széchenyi István University Győr, Hungary
H-9026 Győr, Egyetem tér 1.

Positions held:

2019 Aug – *Program director, SzEEDS^M Doctoral Program in Business and Management Sciences, Doctoral School of Regional and Management Sciences*

2018 Jan – 2019 Aug *President, Management Campus, Széchenyi István University*

2017 Oct – 2019 Aug *Rector's Envoy for international cooperation*

2015 – 2017 *Vice Rector for international cooperation*
Széchenyi István University Győr, Hungary

2015 Jan – *Professor of leadership and organizational communication*
Széchenyi István University Győr, Hungary

2014 *Rector's Envoy for PTE Jubilee650, University of Pécs*

2010 – 2014 *Vice Rector, University of Pécs*
academic affairs and international cooperation

- 2008 – 2014 *Professor of English linguistics*
Univerzita Konštantina Filozofa v Nitre (UKF)
(Constantine the Philosopher University Nitra), Slovakia
- 1998 – 2014 *Professor of English linguistics*, University of Pécs
- 2007 – 2010 *Rector's Envoy in international affairs*, University of Pécs
- 2003 – 2007 *Vice Rector for science and research*
University of Pécs
- 2001 – 2005 *Professor and head of department*
Department of English Linguistics, University of Pécs
- 2000 *Deputy State Secretary for international relations*
Ministry of Education, Budapest, Hungary
- 2000 *Professor of linguistics (part-time)*
Department of English Linguistics, University of Pécs
- 1997 – 1999 *Vice Rector for international relations*
Janus Pannonius University, Pécs
- 1998 – 1999 *Professor and head of department*
Department of English Linguistics, Janus Pannonius University
- 1997 – 1998 *Associate professor and head of department*
Department of English, Janus Pannonius University Pécs
- 1993 – 1997 *Associate professor*
Department of General Psychology
Doctoral Program in Cognitive Psychology
Faculty of Humanities, Eötvös Loránd University Budapest
Head of rector's cabinet
Eötvös Loránd University Budapest
Associate professor (part-time), Janus Pannonius University
- 1990 – 1993 *Associate professor*
Department of English, Janus Pannonius University Pécs
- 1982 – 1989 *Assistant professor*
Department of English, Janus Pannonius University Pécs
- 1978 – 1982 *Assistant teacher*
Department of Modern Languages, Faculty of Economics, University
of Pécs

Oblasti pedagogickej činnosti

Teaching positions in doctoral programs (www.doktori.hu):

- 2015 – *Professor, supervisor and program director*
Széchenyi István University, Doctoral School of Regional Studies,
Doctoral Program in Management and Transdisciplinary Studies
- 1996 – 2014 *Professor and founding member*
University of Pécs, Doctoral School in Linguistics

2008 – 2014 *Professor, guarantor and supervisor*
Doctoral School of Applied Linguistics
Constantine the Philosopher University Nitra, Slovakia

1997 – *Permanent external professor*
University of Debrecen, English Linguistics Doctoral Program

Predchádzajúca pedagogická činnosť

Teaching experience:

- a. leadership and organizational communication**
- b. management and behavioral economics**
- c. linguistics:** English morphology, formal, lexical and cognitive semantics, lexicology, psycholinguistics, language processing, general linguistics, cognitive linguistics, argumentation-theory and reasoning, translation studies
- d. pragmatics:** speech act theory, inferential pragmatics, dialogical discourse, linguistic pragmatics, intercultural communication
- e. communication studies:** organizational communication
- f. philosophy:** formal philosophy, meaning theories, rhetoric, argumentation theory
- g. semiotic studies**
- h. symbolic, modal, dialogical and informal logics**
- i. cognitive studies:** conceptual structures, mental models and mental representations, categorization, conceptual integration and blending, architecture of the Mental Lexicon, contextualization

Ďalšie pedagogické aktivity

PhD thesis supervising:

- 1996 – 1998 Éva Kovács (University of Debrecen)
The Syntax and Semantics of Phrasal Verbs in English
(defended in 1998)
- 1997 – 2001 Albert Péter Vermes (University of Debrecen)
Proper Names in Translation: a Relevance-Theoretic Analysis
(defended in 2001)
- 1999 – 2006 Éva Forintos (University of Pécs)
Sociolinguistic Analysis of the Language of the Hungarians in
Australia (defended in 2006)
- 2002 – 2004 Krisztina Tóth (University of Pécs)
An Empirical Study of the Pre-Theoretical Use of the Notion
“Communication”
- 2003 – 2007 Monika Gyuró (University of Pécs)
Discourse Coherence and Arguments in Health Related Interviews
(submitted in 2005)
A klinikai interjú mint az érvelés-elmélet egy speciális alkalmazási
területe. (The Clinical Interview as a Special Application of

Argumentation Theory)
(defended in 2007)

- 2004 – 2014 Miklós Telbisz (University of Pécs)
Politeness Strategies in Direct Communication
- 2005 – 2007 Zsuzsanna Szilvási (University on Pécs)
Nyelvpolitika, idegennyelv-oktatás és a kisebbségi nyelvek
Norvégiában. (Language Policy, foreign language teaching and
minority languages Norway)
(submitted in 2008)
- 2008 – Zsuzsanna Schnell (University of Pécs)
The acquisition of figurative language: empirical research in cognitive
psycho-linguistics (co-supervisor)
- 2008 – 2011 Fanni Erdész (University of Pécs)
Figurative language and metaphorical thinking
- 2011 – 2014 Mária Smidtová (Constantine University Nitra – UKF)
Integrated Model of Language Competence and Knowledge
Management: Implicit and Explicit Knowledge in Developing L2
Communicative Competence (defended in August 2014)
- 2019 – Krisztina Kupa
Complexities of Project Management
Miklós Szerdahelyi
Positive Psychology and Leadership
Tamás Sbeider
Business Ethics
Bálint Ferenczi
CEE Art Market Analysis and Private Art Museums
Géczi Gergely
Coach and Team Interaction for Leadership
Hanga Horváth
Hungarian Products Analysis

International PhD opponent and examiner

Hanna Niemelä: A Semantic and Pragmatic Framework of Motion in English and Finnish LSP, University of Helsinki, Department of Translation Studies (defended: 22 March 2003)

Risto Jukko: A Theoretical Approach to the Translation of Religious Elements in Faulkner's *Light in August* into Finnish, University of Helsinki, Faculty of Humanities (May 2015)

International Habilitation opponent and examiner

Milan Ferenčík, University of Prešov (UP), Slovakia 2011

Štefan Beňuš, Constantine University Nitra (UKF), Slovakia 2011

Alena Kočmarová, University of Prešov (UP), Slovakia 2012

Katerina Veselá, UKF, Teaching ESP in New Environments: CA-CLIL, 2012

Božena Horváthová, UKF, Language Learning Strategies in Listening Comprehension, 2014

Blanka Frydrychová Klímová, UKF, English for Academic Purposes: Developments in Theory and Pedagogy, 2014

Krzysztof Polok, UKF, English as an International Vehicle: A Glottodidactic Approach, 2014

International Inauguration for professorship opponent and examiner

Silvia Pokrivčaková, Constantine University Nitra (UKF), Slovakia (December 2013)

Magdalena Bilá, 2016

Zuzanna Strakova, 2017

Štefan Beňuš, Constantine University Nitra (UKF), Slovakia 2019

Alena Kočmarová, University of Kosice, Slovakia 2019

Milan Ferencik, 2020

PhD opponent in Hungary

Dávid, Gyula: Spatiality Underlying the Conceptual System of Figurative English University of Debrecen, Linguistics Program 2002

Szabóné Papp, Judit: Reconsidering the Dative Shift: A Construction Grammar Approach University of Debrecen, Linguistics Program 2004

Zalatnay, István: Tettek ért imák: liturgiai szövegek filozófiai szempontú elemzése (How To Do Things with Prayers: a Philosophical Analysis of Liturgical Texts) Eötvös Loránd University, Philosophy Program, 2004

Farkas Bede, Katalin: Elicitáció vagy Etnográfia? Beszédaktus kutatás két kultúrában: angol és magyar kérések kontrasztív vizsgálata. (Elicitation or ethnography? Investigating speech acts in two cultures: a contrastive analysis of English and Hungarian requests) University of Pécs, Linguistics Program, 2005

Csernoch, Mária: Irodalmi művek szókészletének statisztikai elemzése és matematikai modellezése (The statistical analysis and mathematical modeling of the lexicon of literary works), University of Debrecen, Mathematical Methodology Program, 2005

Fenyvesi, Katalin: Contrastive Semantic Analysis of Danish and Hungarian Motion Verbs. Eötvös Loránd University, Linguistics Program, 2006

Furkó, Bálint Péter: The pragmatic marker – discourse marker dichotomy reconsidered: The case of *well* and *of course*, University of Debrecen, Linguistics Program, 2006

Nagné Foki, Livia: From Theoretical to Pedagogical Grammar: Reinterpreting the Role of Grammar in English Language Teaching, Pannon University Veszprém, Interdisciplinary Humanities and Social-Sciences Program, 2006

Kelemen, Sándor: Kódok és következtetések (Coded language and inferences) Eötvös Loránd University Budapest, Linguistics Program, 2006

Hegedűs, Anita: Modality in Drug Information Leaflets: A Copus-Based Analysis. University of Pécs, Linguistics Doctoral School, 2009

Tokaji, Ildikó: A térképi nyelv vizuális kommunikációs szerepe és eszköztára (Visual communication in the language of maps), University of Pécs, Linguistics Doctoral Program, 2010

Ósz, Ágota: Cognitive Semantics: The Theory of Epistemic Grounding, University of Debrecen, Linguistics Doctoral Program, 2013

Bodai-Ujlaki, Judit Emma: a gelotofóbia kialakulásának, fennmaradásának és terápiájának szociálpszichológiai faktorai (Gelotophobia: Its development and therapy) University of Pécs, Linguistics Doctoral Program, 2014

Milován, Andrea: A kommunikáció participációra alapozott elméletének alapfogalmairól (Foundations of the participatory theory of communication) University of Pécs, Linguistics Doctoral Program, 2015

Mariann Benke: PTE – 2020

Brian Mirtchell: SZIU – 2020

International teaching and professional experience:

2012 May *invited professor*, Łódź University, Inter-Faculty Doctoral School

2010 Febr *invited professor*, Al Ain University, United Arab Emirates

2010 July *invited lecturer*, New York-St. Petersburg Institute of Linguistics, Cognition and Culture, Summer University

2009 March-June *visiting professor* (Verträtung Prof. Alwin Fill)
Karl-Franzens Universität Graz, Austria

2009 April *international evaluation team member (chair)*
Estonian National Accreditation Center, Tallinn

2009 January *visiting CEEPUS lecturer* (English linguistics)
University of Zadar, Croatia

2008 August *invited lecturer* (minority languages)
Central European Studies Summer University (CESUN)
University of Pécs, Hungary

2008 July *invited lecturer* (English linguistics)
Graz International Summer School (GUSS)
Consortium Joint European Master's Degree in E&A Studies
Seggau, Styria, Austria

2008 May *visiting CEEPUS lecturer* (English linguistics)
Karl-Franzens Universität Graz, Austria

2006 June *visiting ERASMUS lecturer* (English linguistics)
Philipps-Universität Marburg, Germany

2006 January *visiting ERASMUS lecturer* (European studies)
Philipps-Universität Marburg, Germany

2005 June *visiting ERASMUS lecturer* (European studies)
Philipps-Universität Marburg, Germany

- 2004 December *international evaluation team member*
Estonian National Accreditation Center, Tallinn
- 2004 April *visiting ERASMUS lecturer* (English linguistics)
University of Helsinki, Finland
- 2003 November *invited speaker*
Quadriga Europaea Colloquium, Maribor, Slovenia
- 2003 October *invited speaker*
AUDEM Fourteenth Annual Conference:
*Autonomy and Quality at Risk:
Toward New Systems of Higher Education?*
Vilnius, Lithuania
- 2003 January *visiting ERASMUS lecturer* (English linguistics)
Phillips-Universität Marburg, Germany
- 2002 December *visiting lecturer* (English linguistics)
Karl-Franzens-Universität Graz, Austria
- 2002 November *visiting lecturer* (Intercultural communication)
Quadriga Europaea – Lucian Blaga University Sibiu, Romania
- 2002 November *invited speaker*
AUDEM Thirteenth Annual Conference:
*The Challenge of Mass-Education for Traditional Values and
Educational Quality*, H. Education in a Period of Social Change
Timișoara, Romania
- 2002 April Nov. *international evaluation team member (chair)*
Estonian National Accreditation Center, Tallinn
- 2002 April *invited speaker*
Humboldt-Thyssen 2. Südosteuropa Tagung
Wissenschaftsdialog in Südosteuropa: Forschungsinitiativen in den
Geistes – und Sozialwissenschaften, Bucharest, Romania
- 2002 Feb-March *visiting Humboldt research fellow*
Institute für deutsche Sprache Mannheim, Germany
- 2002 February *visiting fellow*
The Meanings of Autonomy: University Governance Reconsidered.
Universities Project 20th Symposium.
Salzburg Seminar, Salzburg, Austria
- 2002 January *visiting ERASMUS lecturer* (English linguistics)
Phillips-Universität Marburg
- 2000 – 2009 *invited lecturer* (course on Intercultural Communication)
International Summer University Marburg, Hessen, Germany
- 1999 April *visiting ERASMUS lecturer* (English linguistics)
Vrije Universiteit Amsterdam, Department of English
- 1996 August *visiting fellow*
Yale Summer University, New Haven, USA
- 1996 Jan–Feb *visiting research scholar*
Oslo Universiteit, Department of Philosophy

- 1995 April *visiting research scholar* (argumentation theory)
Northwestern University, Dept. of Speech Communication
- 1993 Feb–March *visiting TEMPUS lecturer* (English linguistics)
University of North London, European Studies Center
- 1992 April–May *visiting TEMPUS lecturer* (English linguistics)
Universität zu Osnabrück, Department of English
- 1991 February *visiting TEMPUS lecturer* (English linguistics)
University of Aberdeen and University of North London
- 1989 – 1990 *Humboldt post-doctoral fellow* (philosophy of language)
Universität des Saarlandes, Saarbrücken, Germany
- 1986 – 1987 *visiting lecturer* (logic and linguistics, argumentation theory)
Dept. of Philosophy, Indiana University of Pennsylvania, USA
- 1980 July–August *visiting fellow*
Oslo Summer University, Blindern/Kringså, Oslo, Norway

Univerzité a mimouniverzité aktivité

Habilitation opponent in Hungary

Huszár, Ágnes: University of Pécs, 1998

Pelyvás-Ferencsik, Péter: Epistemic Grounding. Studies of English Cognitive Predicates and Modal Auxiliaries (dissertation), University of Debrecen, 2003

Bársony, Olga: The English Present Perfect in the Framework of Mental Spaces (dissertation), University of Debrecen, 2004

Tátrai, Szilárd: A pragmatika nézőpontja – a nézőpont pragmatikája. A nyelvi tevékenység funkcionális kognitív megközelítése. / The viewpoint of pragmatics or the pragmatics of the viewpoint (dissertation), ELTE Budapest, 2011

Fenyvesi, Anna: The sociolinguistics of Hungarian language use outside Hungary: The effect of English on language use, education and attitudes in the United States and in countries neighboring Hungary (dissertation), University of Debrecen, 2013

Benczes, Réka: Lexical Creativity and the Mental Lexicon: Non-Prototypical Cases of Compounding in a Cognitive Linguistic Framework (dissertation), ELTE Budapest, 2013

Klein, Ágnes: Utak a kétnyelvűséghez / Wege zur Zweisprachigkeit, University of Pécs, 2014

International evaluation member for professorial appointments

University of Helsinki, March 2004

International evaluation team member for institutional accreditation

Estonian National Accreditation Center, Tallinn

April and November 2002, December 2004, April 2009

International organizations board membership:

2002 – 2014 Alliance of Universities for Democracy (AUDEM). European vice president

2002 – Alps Adriatic Rectors' Conference (AARC) – Scientific Committee member

2003 – 2014 Danube Rectors' Conference (DRC) – Permanent Committee member

2003 – 2014 European Joint Master's Degree Consortium (Graz) – Board member

2004 – 2014 Friends of Hungarian Higher Education Foundation, Washington, D.C. president

2006 – University Network of the European Capitals of Culture (UNeECC) – vice president

2009 – Consortium in the Humanities (CiH): Central European Network of Graduate School in Linguistic Pragmatics and Social Cognition, Steering Committee member – vice president

2011 – 2014 Compostela Group of Universities (CGU), Executive Committee member

2004 – Aktion Österreich – Ungarn, board member, Vorstand des Aufsichtsrates

Editorial board membership:

2001 – Controversia: An International Journal of Debate and Democratic Renewal, Florida Atlantic University, Boca Raton, USA

2007 – Topics in Linguistics – Constantine the Philosopher University in Nitra, Slovakia

2008 – Discourse and Interaction – Masaryk University Brno, Czech Republic

2009 – Audem: The International Journal of Higher Education and Democracy

2012 – Israeli Journal of Humor Research: An International Journal (ISJHR)

2012 – Explorations in English Language and Linguistics (ExCELL; Osijek-Tuzla)

2015 – Külügyi szemle (Foreign Affairs Review), Budapest, Hungary

Founding member in international educational organizations:

2001 – founder of Quadriga Europaea Mobility Network of Marburg, Maribor, Sibiu and Pécs universities

2003 – 2006 Joint European Master's Degree Programs Zukunftsfond, Styria and Karl-Franzens-Universität Graz Advisory Board member

2006 – 2014 Joint European Master's Degree in English-American Studies Consortium (www.jointdegree.eu) – Steering Committee member